



**Auvergne
Rhône-Alpes**
Énergie Environnement

Interreg Alpine Space GREENCYCLE



EUROPEAN REGIONAL DEVELOPMENT FUND

An individual initiative towards a more circular economy

A start-up from Lyon offers to private clients building materials unused by the professionals, thus avoiding waste generation and fuelling the circular economy loop. Meeting with Celia Auzou, its founder

Encountered during the 7th national congress on sustainable building, held in Lyon on the 17th and 18th of November 2018, Celia Auzou, is a young architect from the Auvergne-Rhône-Alpes region, founder of the RE.SOURCE start-up.



"RE.SOURCE was born especially from the awareness of the waste volume that is generated by the construction industry," she explains. In France, out of 60 million tons of waste created each year by the building sector, 15 million could be reused. In addition, it is estimated that 1.6 million new materials are stored in warehouses as unused or are thrown away."

The objective of RE.SOURCE is to offer an alternative to the so-called "traditional" construction, by proposing an innovative, eco-friendly, but also economically affordable solution. How to achieve this? By inventorying in companies of the region the unused new materials, that RE.SOURCE

publishes online (<https://www.rs-resource.fr/>) for retail customers and professional clients. Costs are reduced by 30% to 75%, according to the market prices. The offer is completed with a range of services such as personalized advice, online payment, sending samples and delivery.

Since its creation in February 2018, about 50 private clients bought from RE.SOURCE different types of materials, from a simple board to make a shelf to several m³ of wooden cladding to cover a detached house and its garage.

RE.SOURCE calls for a new vision of the profession of architect: rather than creating using new materials, it is now a matter of designing from existing materials in order to create, innovate, invent what will be around. A perfect application of the circular economy principles!

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